# ALSA Annual Meeting Minutes October 27, 2018

Call to Order: 8:13 a.m. CDT Roll Call:

Board Members present: Bill Feick, President Ron Baird, Secretary Lauren Wright Debbie Andrews Carol Rutledge Deb Yeagle

Others present Vern Wright, Treasurer Robin Turell, Office Manager

**Quorum:** There were 26 members present in person or by proxy. A quorum is ten percent or more of the members in good standing. A quorum was not present.

I. Review, correct if necessary, and approve the Minutes of the 2017 Annual Meeting.

Motion: Approve the Minutes of the 2017 Annual Meeting. Motion by Marcie Agnew. Seconded by Cynthia Ernest. Motion unanimously passed.

### II. Office Report:

Robin said there was no change from her October 9, 2018 report.

## III. Treasurer's Report:

Vern Wright, Treasurer, reported revenues from all categories were lower in 2018 when compared with 2017. Cash balances are about \$32,000 less than they were a year ago. He expressed optimism that if expenses can be controlled, ALSA will lose only about \$12,000 in 2018 compared to \$17,000 in 2017. He pointed out ALSA has less money in the bank than at any other time.

## IV. New Business:

A discussion was had regarding changing the Bylaws so that new Boards of Directors would take office earlier than July 1<sup>st</sup>. This would mean moving the election process to the Fall and new directors assuming office in January. The purpose behind such a change would be so a Board would have better input and control over the year's events, schedule, and expenses.

Judy Glaser pointed out a series of E-Blasts should be done to continue educating members as to why changes are being made to the voting process.

She further pointed out that new Boards taking office earlier in the year would lead to greater efficiencies in operations. Lauren Wright mentioned this change would help eliminate the chaos that is inherited by a new Board.

Marcie Agnew recommended new verbiage in the Standing Rules or Bylaws to the effect that people who are rejected from the Board are barred from running for the Board in the future.

Larry Lewellyn asked what the cost would be to take the Standing Rules out of the Handbook. He further stated it was admirable of the Board to take care of the financial situation.

Bill Feick pointed out the Board is NOT ALSA, the MEMBERS are.

Marcie Agnew suggested one way to save expenses would be to reduce the number of ribbons awarded. Judy Glaser followed up on this suggestion by saying that "we have spread ourselves so thin, we give ribbons for everything."

Vern said he would look at the possibility of getting a volume discount on ribbons by, for example, ordering all the regional ribbons from a single source.

Deb Yeagle mentioned her idea that ALSA should investigate advertising as a method of getting new members.

Member Cathy Curtis pointed out they cannot afford to go to AOA shows as they are so expensive and that ALSA should look at promoting more alpaca owners into becoming ALSA members.

Marcie Agnew thanked the Board for its efforts in reducing to cost of the Grand National Show this year.

Steve Auld said he was hearing from folks that they don't want to travel to shows unless they are double shows.

Tammy Lash suggested creating some sort of discount for purchasing ALSA numbers in greater amounts, for example, one free number with the purchase of three.

#### Motion: Adjourn the Annual Meeting. Motion by Jim Rudibaugh. Seconded by Steve Auld. Motion unanimously passed.

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel